13th June 2014

**Gravel Rally Championship: Gigi Ricci satisfied with first race**

Last weekend saw the first race of 2014 Gravel Rally Championship with Gigi Ricci achieving first position at the end of the competition. The Italian champion raced for the first time with the new Ford Fiesta R5 1.6 turbo equipped with YOKOHAMA ADVAN A053 tyres.

For Gigi Ricci this was, first of all, the occasion to get used to the new car with which he will race during the entire championship: After the race he expressed satisfaction with how the weekend went and very good impressions regarding the handling and performance of the car. Although the Ford Fiesta R5 needed a lot of fine tuning, it was indeed a very successful result. Unfortunately during the second and third stage a few technical problems on the accelerator and stabilising equipment forced the driver to proceed cautiously for the rest of the race.

Additionally Umberto Genovese and Martina Scamperle, young winners of “Rally Italia Talent”, also obtained a good result. “Rally Italia Talent” has created a format that aims to discover, through many selections, young talented and promising drivers ready to be introduced in motorsports. The race boasts YOKOHAMA equipped Fiat 500 and Fiat 500 Abarth with Parada Spec-2 high performance tyres. For Umberto Genovese and Martina Scamperle on a Peugeot 208 R2 equipped with YOKOHAMA ADVAN A035 tyres this was their first time in international competition and they succeeded in finishing the race, despite the difficulty of the track.